

10 Australian Leadership Coaches Shaping Success in 2025

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Amos Szeps



Amos Szeps coaches leaders, but more importantly, he challenges them to transform under pressure. As a Master Certified Coach with the International Coaching Federation—the highest global credential in the field—Amos brings humanity to his work with C-suite executives navigating seismic shifts. At the helm of [Peoplemax](#), Australia’s longest-running boutique coaching firm, he leads a handpicked network of over 55 top-tier coaches and mentors across AsiaPac, the UK, and the US.

What makes Amos distinct is how he merges deep psychological expertise with a rare ability to read both the room and the individual. He’s helped leaders in sectors as volatile as financial services, energy, and media find clarity and traction when certainty is in short supply. One standout moment: a 17% profit lift in a USD\$12B global company’s largest division, with the Group CEO citing Amos’s work as pivotal. His coaching is designed for impact, but it never loses sight of the human underneath the executive title, what he calls “empathy with edge.”

Amos’s lens is shaped by more than boardrooms and business cases. He spent a decade immersed in the arts before returning to psychology, giving him an unusually rich sensitivity to performance, vulnerability, and presence. After working globally during some of the world’s most politically and socially turbulent years—from Brexit to climate change—he’s now back in Australia, applying all of that insight to help leaders rise with more depth and courage. At Peoplemax, leadership coaching is both about sharpening the strategy and reshaping the leader.